

# Discover the treasure in maintenance with the: Maintenance Business Experience

## Discover the treasure in maintenance

In an increasingly competitive market maintenance organizations are required to improve their business performance. They have to create more value, contributing to the overall company results. Fortunately, many maintenance organizations contain a value potential that has not yet been realized. But where is this treasure hidden and how can it be revealed? Find out yourself in the Maintenance Business Experience.

**“the Maintenance Business Experience is an excellent mix of theory and practice, it is a great learning experience”**

## What is the Maintenance Business Experience?

The Maintenance Business Experience is an interactive business game for maintenance and reliability professionals. Various maintenance teams compete with each other to develop the most value adding maintenance strategy for a fictive company called Evolve. In the annual strategy assessment, the teams are faced with questions like: how many technicians do we need, how many critical spare parts should we have on stock, what is the optimum



# What do you learn?

In this unique event participants learn how to steer maintenance using Key Performance Indicators, benchmarking data and maintenance best practices like RCM, TPM and RBI. The Maintenance Business Experience is based on Value Driven Maintenance (VDM), a leading management methodology that helps companies to maximize the economic added value of maintenance. During the game various show cases are presented of companies who improved the economic value of maintenance significantly.



**“The Maintenance Business Experience is a fun and challenging way to learn the concept of UDM and I now know how to sell maintenance to non-maintenance people”**

# Interested?

Do you want to learn how you can find the hidden treasure in your maintenance organization? And do you prefer learning by doing instead of listening to others? Register for the Maintenance Business Experience and prepare yourself for an exciting day with lots of learning and fun!



# More information

Do you want to learn more about the MAINTENANCE BUSINESS EXPERIENCE? Please visit our website [www.mainnovation.com](http://www.mainnovation.com) or call one of our international offices:

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