



Successful EuroMaintenance 2008 and more to come!

EuroMaintenance 2008 proved to be a successful event for Mainnovation.



On Tuesday 8 April 2008 we had a full house during the Value Driven Maintenance[®] Experience. During the first edition of the 2 round version of the most inspiring maintenance game on today's market 8 teams learned: how to derive a focused strategy, deal with the demands of their CEO, how to read and analyze KPI benchmarking reports, which variables to change over time and what effect they have on the KPI score.

On Wednesday 9 April 2008 Guy Delahay's conference "Excellence in Maintenance and Asset Performance" was one of the best attended conferences of the entire program. Over 150 people were explained how to get a grip on their Maintenance performance.

Many interested listeners took the effort to pay us a visit at our stand at the exhibition Maintenance 2008 after the conference. We were even interviewed by the one and only "Maintenance Evangelist"



And there is good news for those who were present during EuroMaintenance and want to learn more, or for those who could not make it to Brussels, but are interested in what Value Driven Maintenance[®] can do for them: **On Tuesday 17 and Wednesday 18**

June, Conference Communication, in conjunction with Mainnovation, will be organizing the 'Getting Lean through Value Driven Maintenance[®]' conference in the UK (Warwick).

Many companies in Europe got lean through VDM, with very impressive results. At the first day of the conference, **Akzo Nobel, Bluewater, Volvo Aero, Kepner Tregoe** (with real life cases from **Simplot, Cement Australia** and **Honda**) and **Boskalis** will share with the delegates how they have managed to link up with Lean Thinking and how Value Driven Maintenance[®] has assisted them to accelerate the lean benefits.

On the second day of the conference you are offered the opportunity to play the full version of above mentioned interactive business game, in which several teams will play against each other in a lean environment to reduce waste and to create added value. During the simulation real life cases of **Volvo Cars, GlaxoSmithKline DSM** and **Smurfit Kappa** will be highlighted.

You can find out more information about this conference by visiting www.maintenanceonline.co.uk